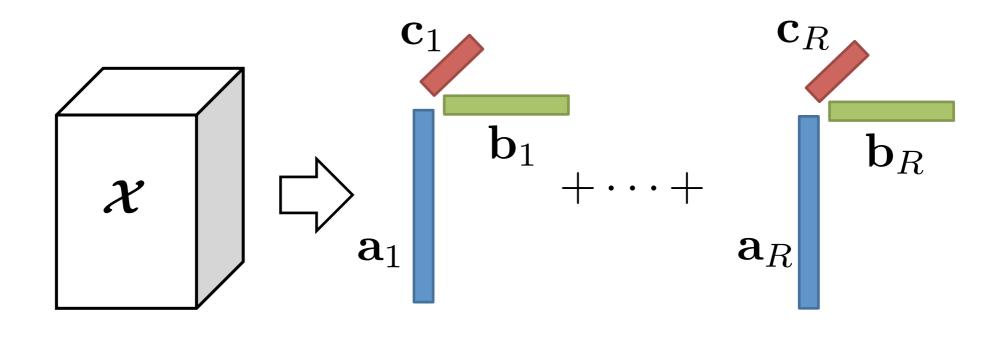
# FlexiFaCT: Scalable Flexible Factorization of Coupled Tensors on Hadoop

CS 584: Big Data Analytics

# CP decomposition



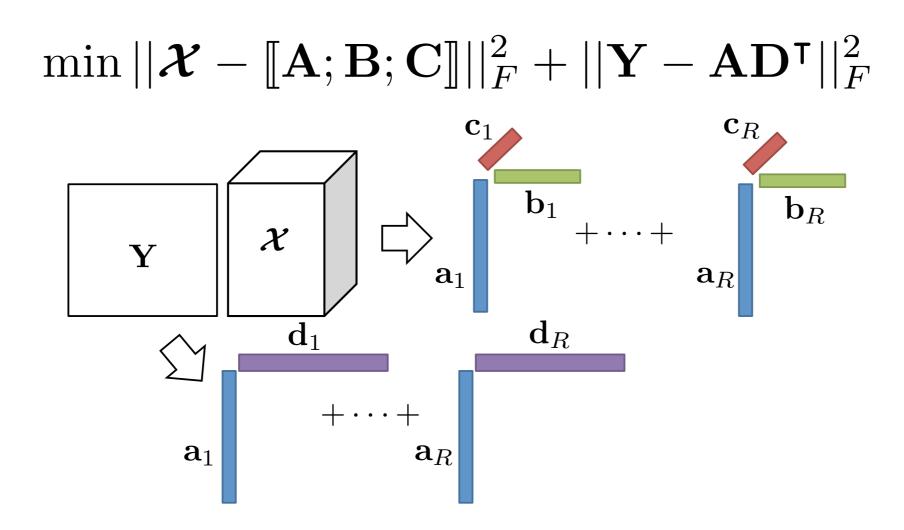
$$\min_{\mathbf{A},\mathbf{B},\mathbf{C}} ||\mathcal{X} - \sum_{k} \mathbf{a}_{k} \circ \mathbf{b}_{k} \circ \mathbf{c}_{k}||_{F}^{2}$$

#### Motivation for Coupled Tensors

- Not all data can be captured in single tensor
  - Social network about who messages whom, who becomes friends with whom, and when
  - How can you incorporate side information like demographic information?
- Not all data needs to be stored as a tensor either, some might be matrices

#### Coupled Matrix-Tensor Factorization (CMTF)

Shared mode between matrix and tensor with same low-rank basis



# Existing CMTF Algorithms

- Traditional (Single Processor)
  - Alternating Least Squares
  - Gradient Descent (Acar, Kolda, and Dunlavy, 2011)
- Large-scale
  - · Turbo-SMT (Papalexakis et al., 2014) sampling based

# FlexiFaCT Optimization Objective

Frobenius norm

$$||\mathcal{X} - \sum_{k} \mathbf{u}_{k} \circ \mathbf{v}_{k} \circ \mathbf{w}_{k}||_{F}^{2} + ||\mathbf{Y} - \mathbf{U}\mathbf{A}^{\top}||_{F}^{2}$$

Frobenius + sparsity

$$||\mathcal{X} - \sum_k \mathbf{u}_k \circ \mathbf{v}_k \circ \mathbf{w}_k||_F^2 + ||\mathbf{Y} - \mathbf{U}\mathbf{A}^\top||_F^2 +$$

$$\lambda(||\mathbf{U}||_1 + ||\mathbf{V}||_1 + ||\mathbf{W}||_1 + ||\mathbf{A}||_1)$$

Frobenius + sparsity + nonnegative

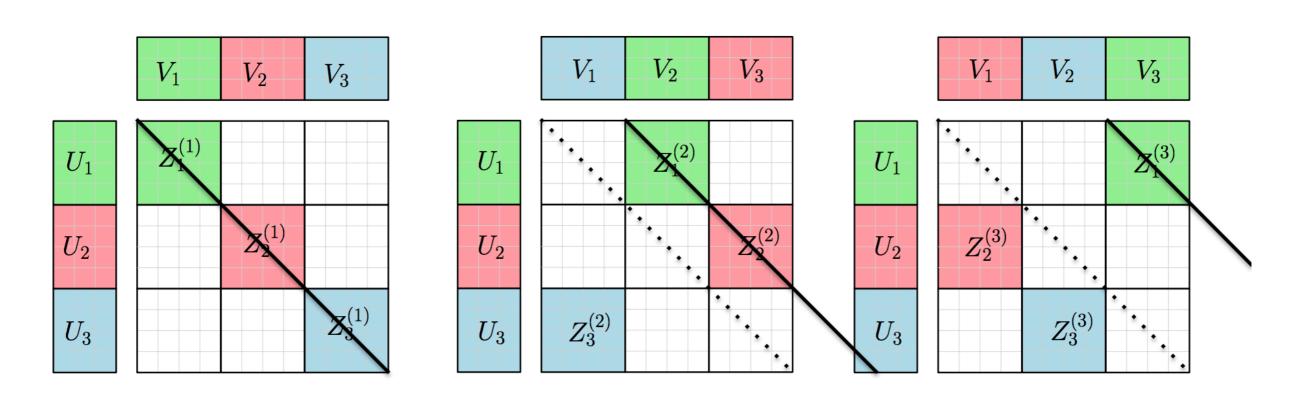
$$||\mathcal{X} - \sum_{k} \mathbf{u}_{k} \circ \mathbf{v}_{k} \circ \mathbf{w}_{k}||_{F}^{2} + ||\mathbf{Y} - \mathbf{U}\mathbf{A}^{\top}||_{F}^{2} +$$

$$\lambda(||\mathbf{U}||_1 + ||\mathbf{V}||_1 + ||\mathbf{W}||_1 + ||\mathbf{A}||_1)$$
s.t.  $\mathbf{U}, \mathbf{V}, \mathbf{W}, \text{ or } \mathbf{A} \ge 0$ 

# FlexiFaCT Algorithm Overview

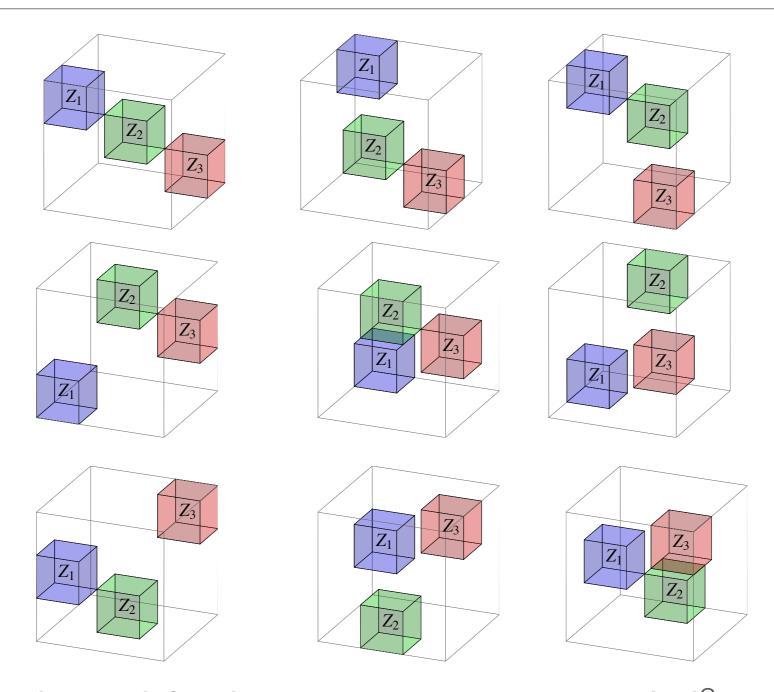
- Solve for parameters using SGD
  - For the case where there is sparsity and/or nonnegative use projection to solve each iteration
- Use blocks to parallelize SGD
- Implement the algorithm using MapReduce framework to achieve scalability

# DSGD for MF (Gemulla, 2011)



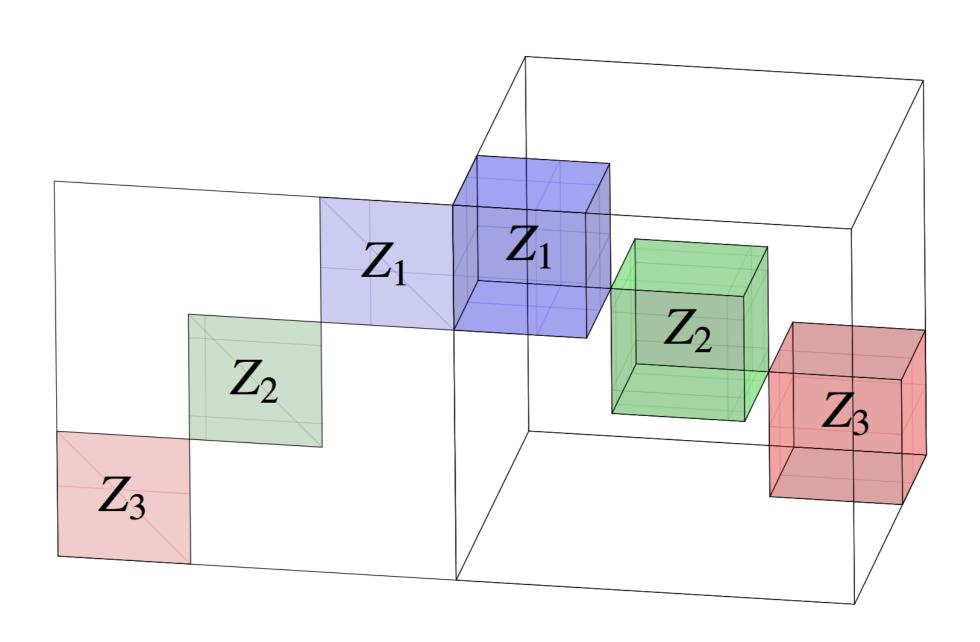
- Partition data into d x d blocks
- Process each block in stratum in parallel
- Process strata sequentially

# Finding Blocks for TF



For d = 3 blocks per stratum, need  $d^2$  strata

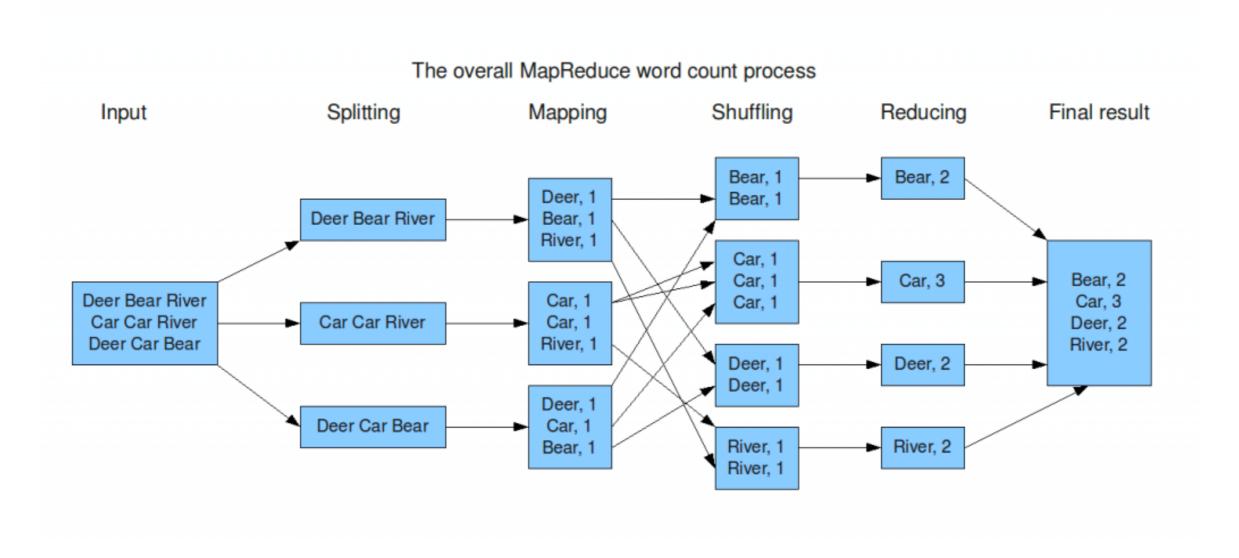
#### Blocks for CMTF



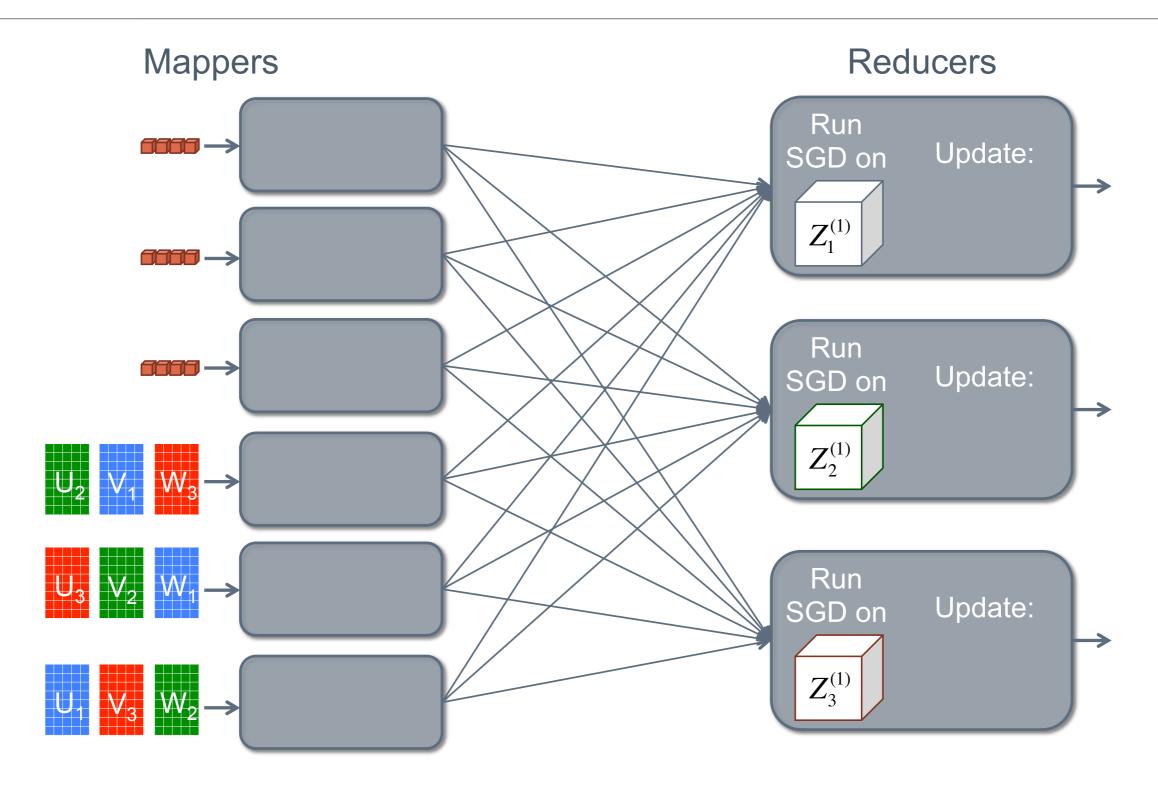
## MapReduce Framework

- Distributed file system (GFS Google File System) where files are stored in the cloud
- Everything is viewed as <key, value> pairs
- Provides a Map() function gathers data records with same key to one worker machine
- Provides a Reduce() function tells system how to combine values of all records with same key

# Example: Hadoop/ MapReduce



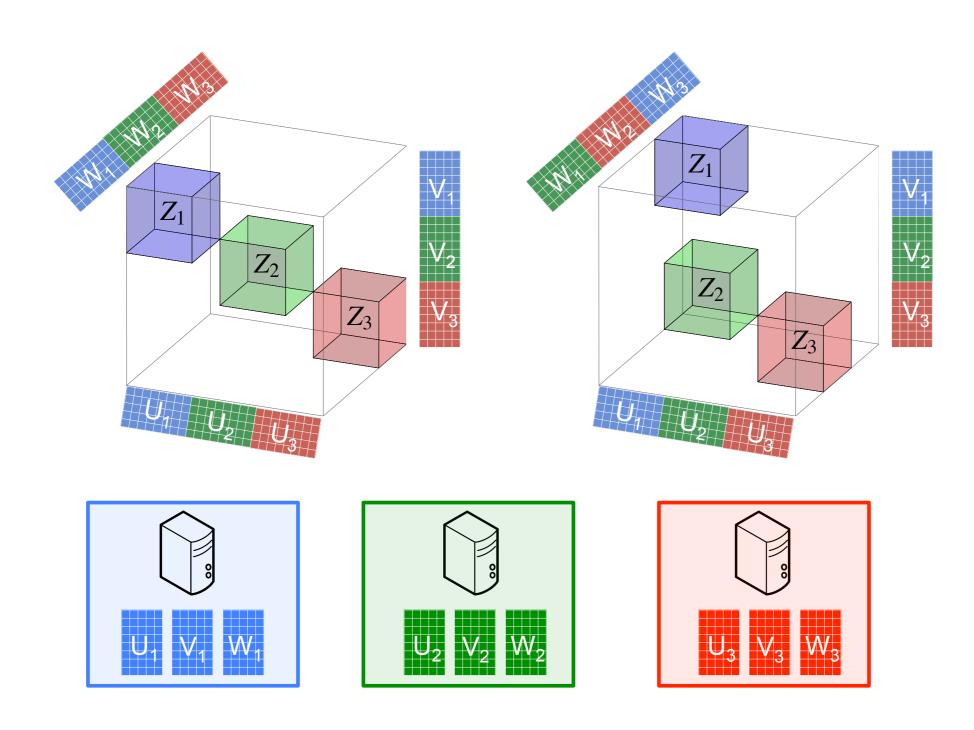
# Bad Hadoop Algorithm



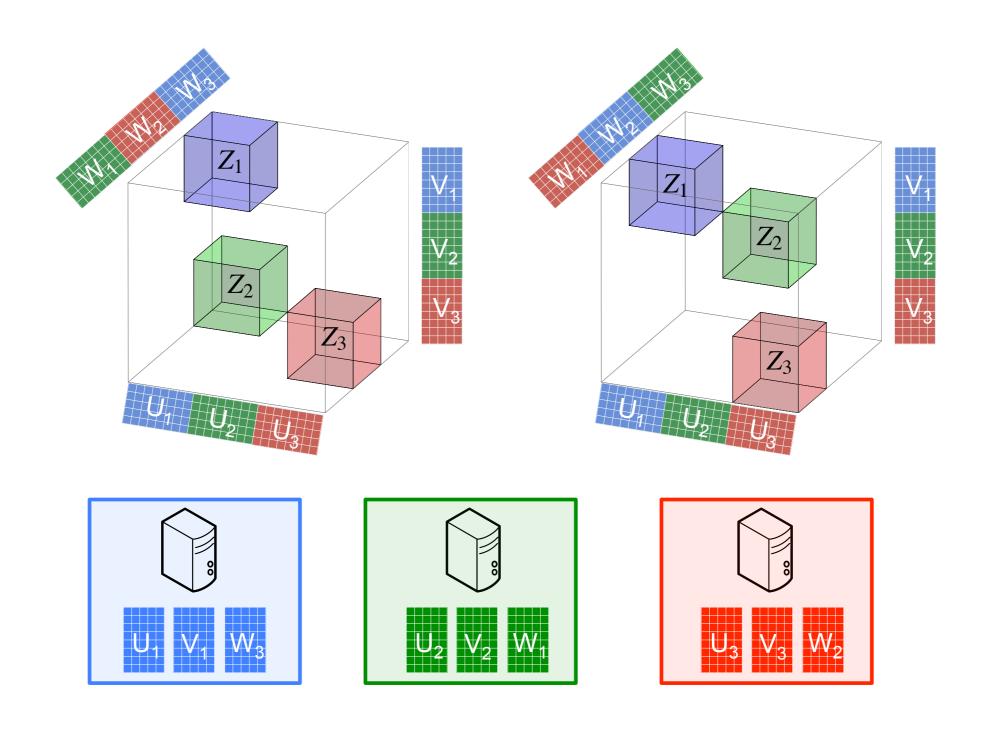
# Hadoop Challenges

- MapReduce is typically very bad for iterative algorithms
  - T x d<sup>2</sup> iterations
- Sizable overhead per Hadoop job
- Little flexibility

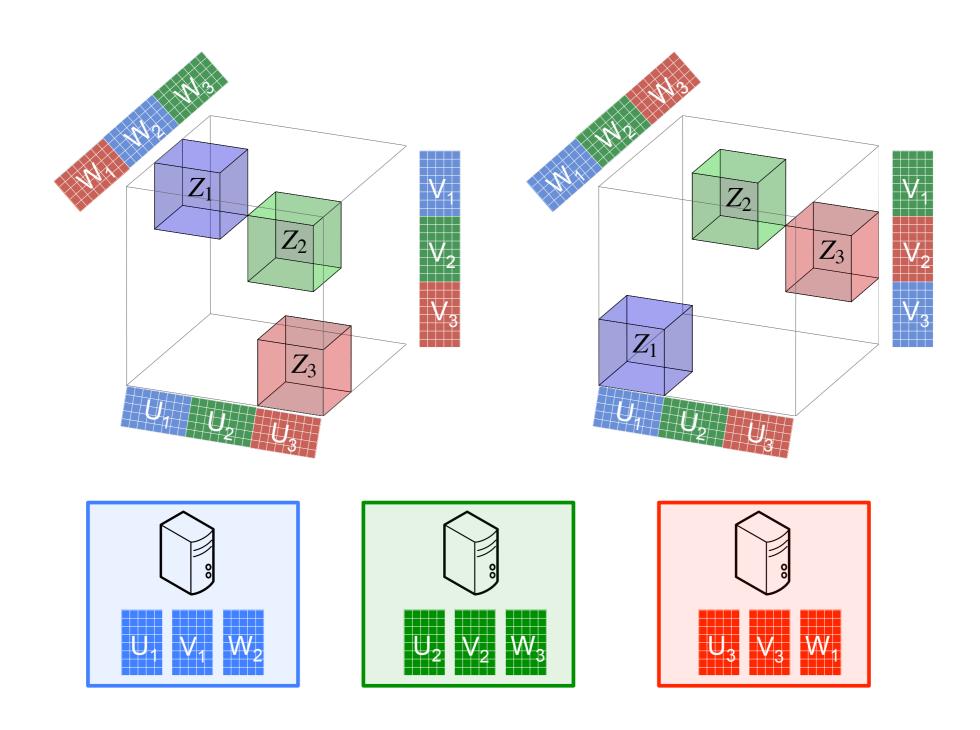
# FlexiFaCT Algorithm using Blocks



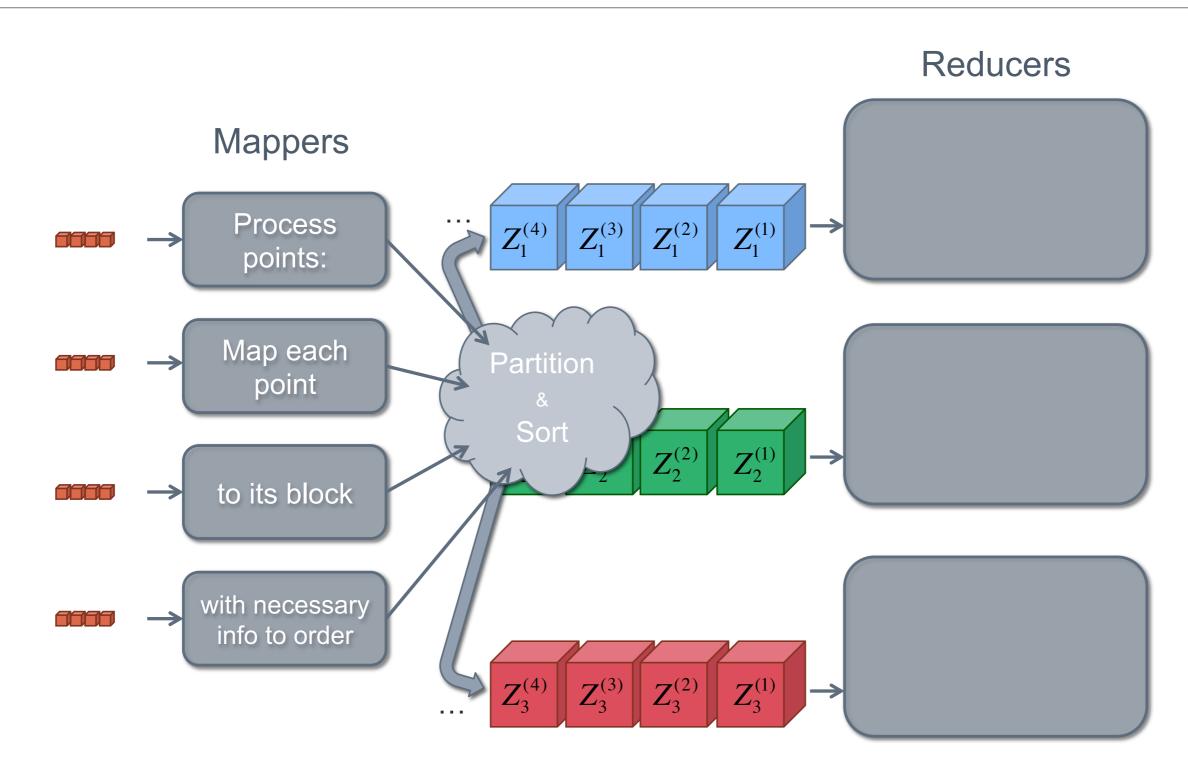
# FlexiFaCT Algorithm using Blocks (2)



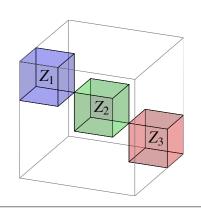
# FlexiFaCT Algorithm using Blocks (3)

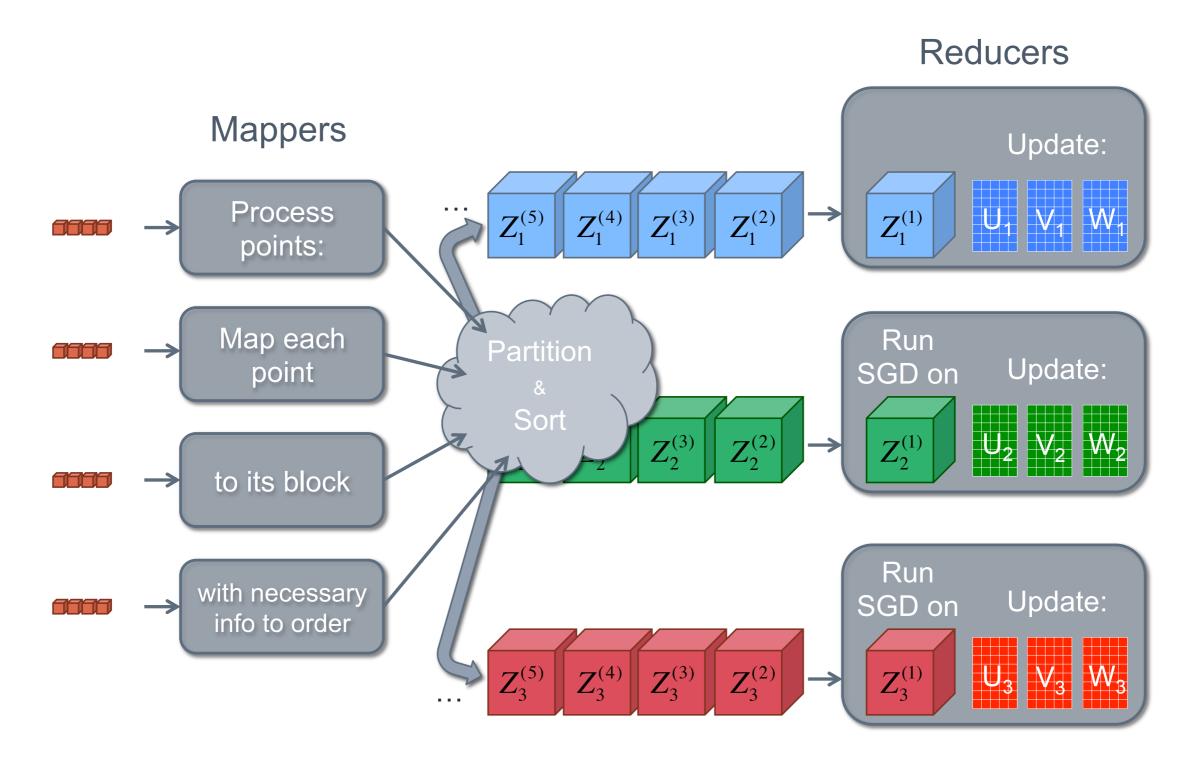


# FlexiFaCT in Hadoop

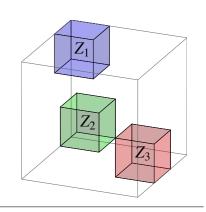


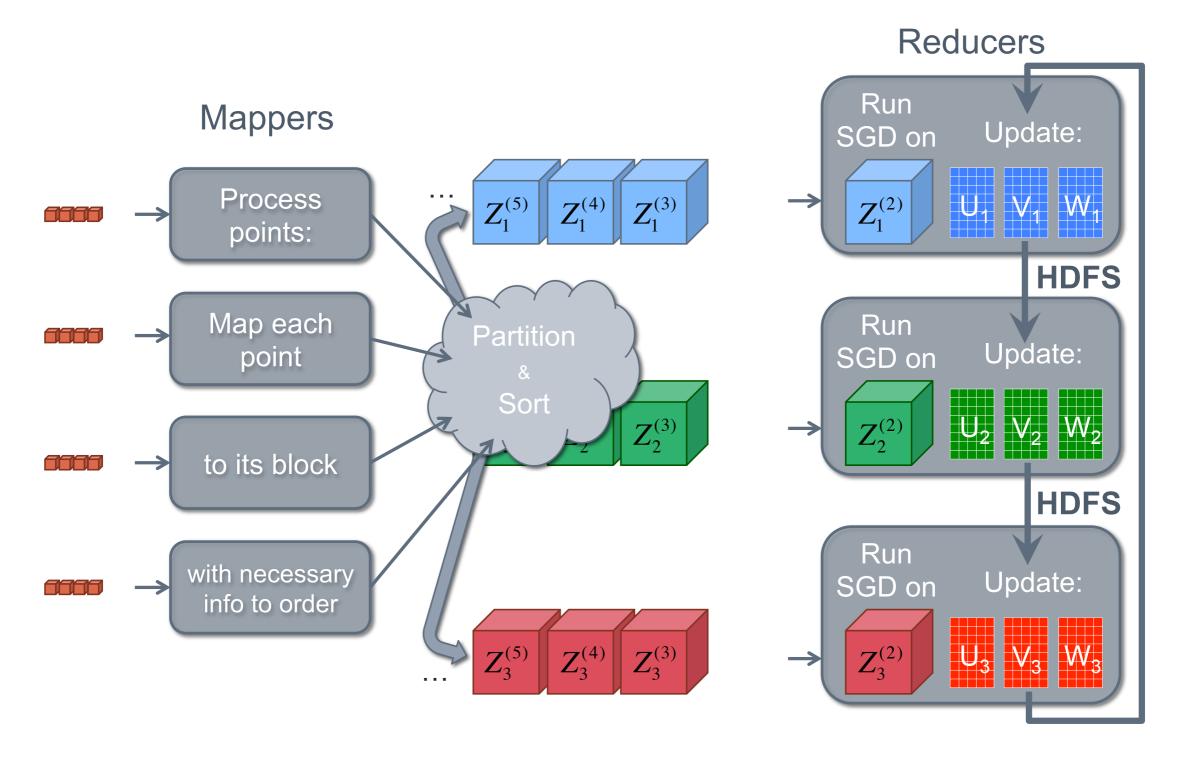
# FlexiFaCT in Hadoop (2)





# FlexiFaCT in Hadoop (3)

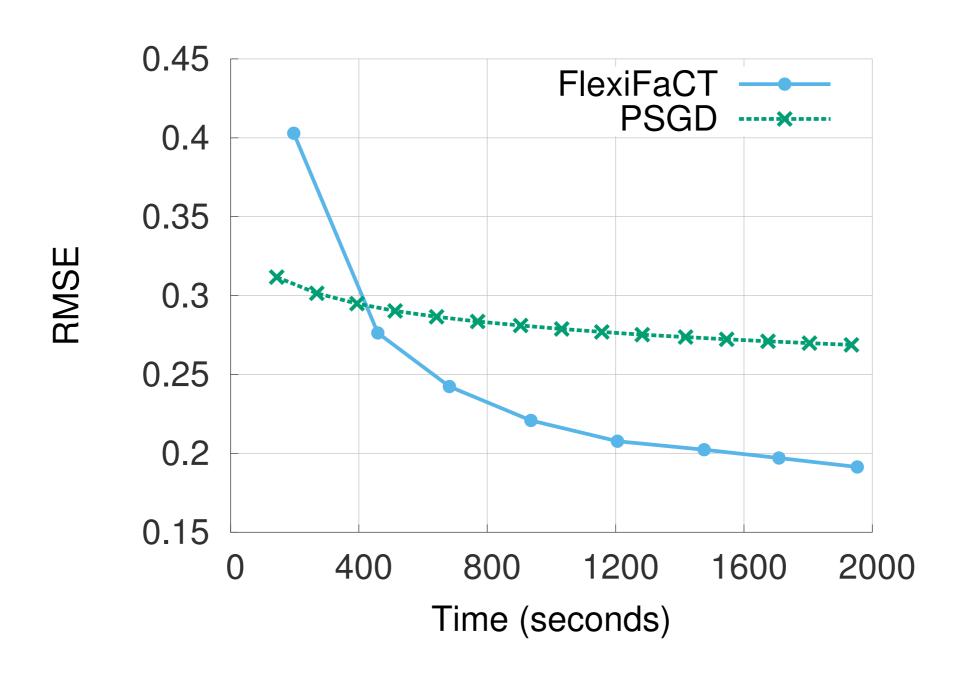




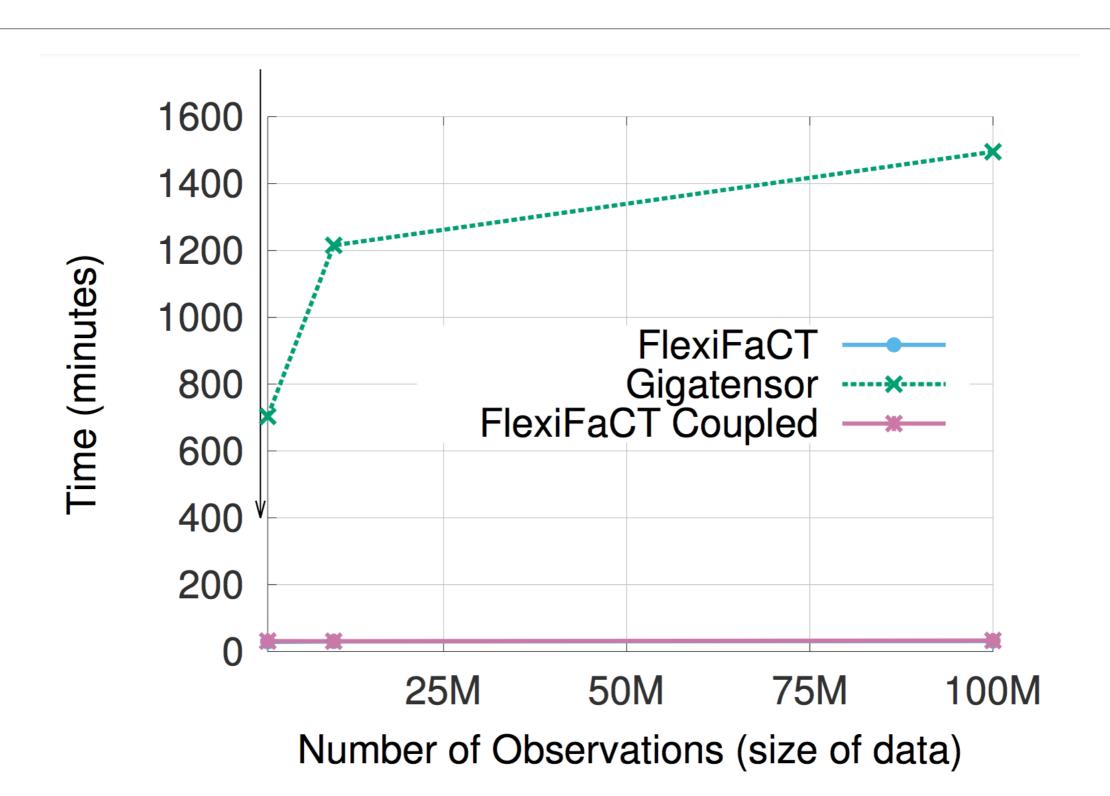
# Experimental Evaluation

- Comparison with
  - PSGD (Zinkevich et al., 2010)
  - GigaTensor (Kang et al., 2012)
- Implementation in Hadoop 0.20.1
- 24 machines / reducers
- Synthetic data

# Results: Convergence

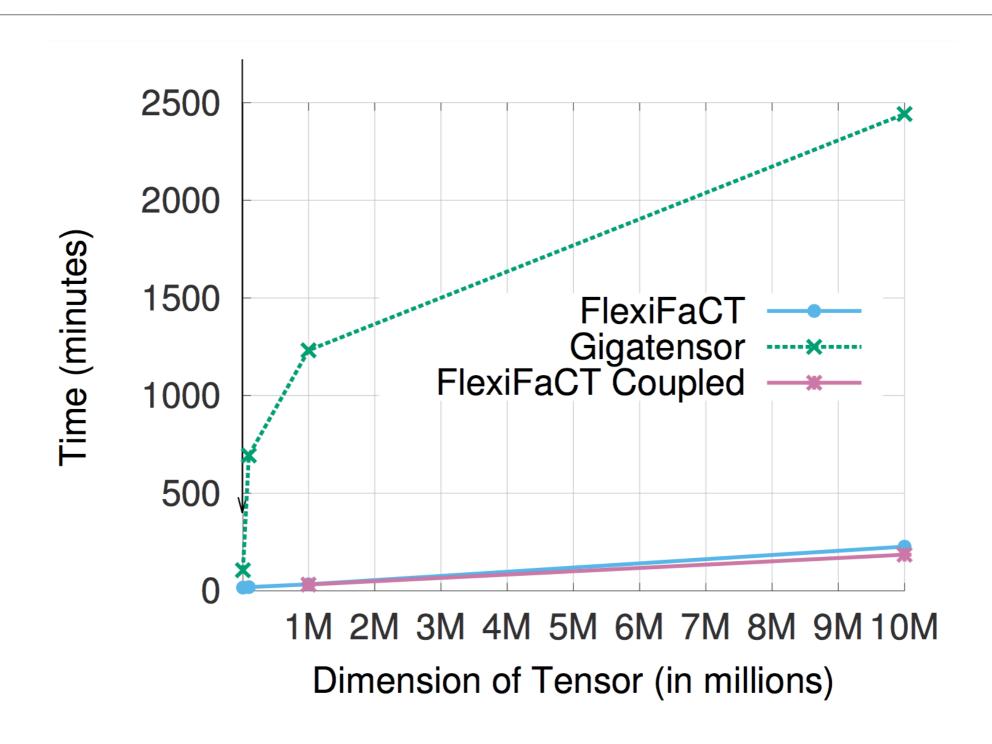


## Results: Data Size Scalability

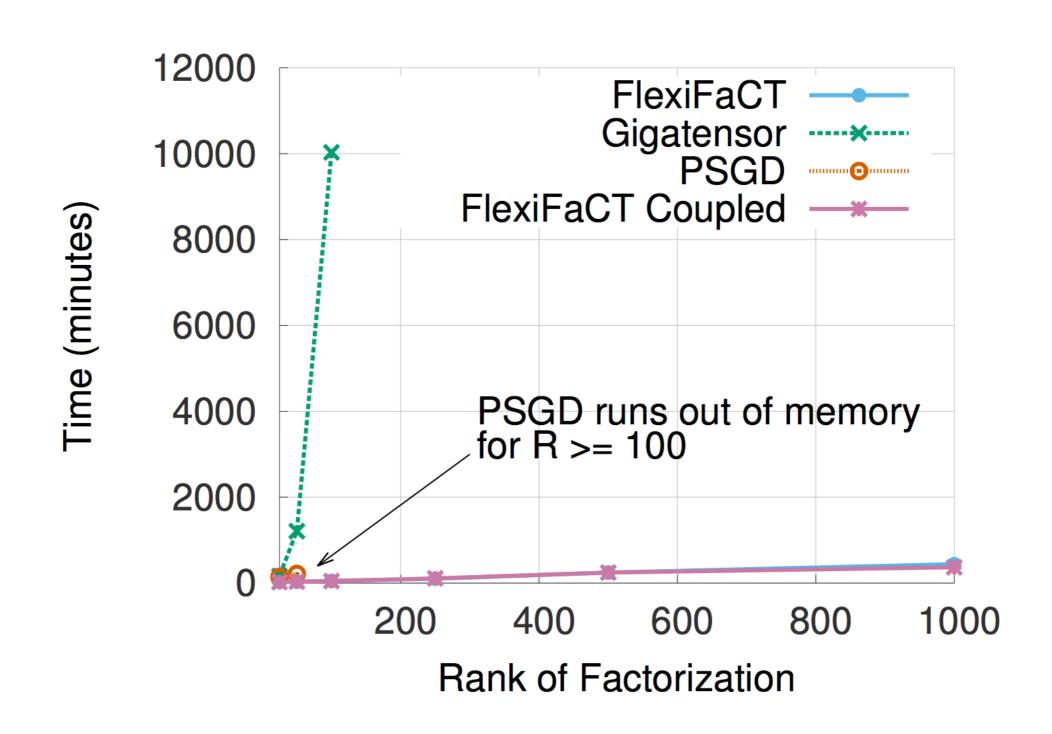


CS 584 [Spring 2016] - Ho

#### Results: Tensor Dimension Scalability



# Results: Rank Scalability



# FlexiFaCT Summary

- Versatility: wide spectrum of settings for matrices, tensors, coupled tensor-matrix settings as well as different loss functions
- Scalability: scales well with both input size as well as number of model parameters
- Convergence: proof of convergence even with constraints like non-negativity
- Usability and reproducibility: runs on stock Hadoop with open-sourced code